

RESIDENT CARD PROGRAM

This program is designed to provide affordable access to The Golf Club at Terra Lago for permanent Coachella Valley residences. In order to receive these discounted rates you must obtain a Resident Discount Card annually.

WHAT DEFINES RESIDENCY

Residency is determined by a person's primary residence according to the California Vehicle Code, section 12505. Acceptable proof of residency includes one of the following:

- 1) A valid California Driver's License (not an ID card) that shows an address located in the Coachella Valley.
- 2) Car registration that shows an address located in the Coachella Valley.
- 3) A Resident Card issued by a city in the Coachella Valley
- 4) A current Property Tax Bill that shows an address located in the Coachella Valley.
- 5) A current Southern California Edison, Imperial Irrigation District, Southern California Gas Co., Coachella Valley Water District, or Desert Water Agency utility bill with a Coachella Valley address and name matching any state issued photo ID.

Please note this program does not apply to timeshares, temporary renters, or lease holders.

HOW DO YOU ACQUIRE A RESIDENT DISCOUNT CARD

A Resident Discount Card can be acquired at the golf shop. At check in you must provide your proof of residency to receive an application. Once your proof of residency has been initially reviewed and you have filled out the application you will receive a temporary card. Your application and proof of residency will be reviewed by management and if approved your permanent card will be available at the golf shop on your next visit.

The information you provide will not be sold or used in any way other than to verify you as a resident and to communicate rate changes and special pricing through out the year.

Lost cards will be subject to a \$5 administration fee for replacement.

WHAT ABOUT MY FAMILY

Proof of residency at an address will extend to a legal spouse and any dependent children up to age 17. If a spouse has a different last name a marriage certificate will be required to prove status as a legal spouse.

Each member of the household is required to obtain a resident discount card in order to receive resident discount rates.

WHEN DO CARDS EXPIRE AND HOW DO I RENEW

Cards will expire on August 31st of each year. This card must be renewed annually to continue to receive Resident Discount Rates. At the time of renewal you are required to provide proof of current residency. The next years cards will be available on September 1st.

RESIDENT LOYALTY CLUB

THE MORE YOU PLAY THE MORE YOU GET

IT'S THAT SIMPLE!

The resident loyalty club is designed to say thank you to those who play us most often and provide a unique experience to those loyal guests.

Here's how it works!

1 st Visit	During your first visit you fill out your application and you are given a temporary card. Your round includes green fee, cart, range balls, and bottled water. If your application is approved your Silver Card will be waiting for you on your next visit along with some great new benefits!
2 nd Visit	On your second visit you will receive your Silver Card which means in addition to your green fees, cart fees, range balls, and bottled water, you will receive: Champions Breakfast Buffet & 2 Draft Beers with your round <u>Every time you play for the rest of the season!</u>
5 th Visit	On your 5 th visit you will have earned your first Instant Reward . An instant reward is a 1 time bonus for your continued loyalty. On your 4 th visit you will receive 1 Dozen Top Flite FREAK golf balls
7 th Visit	On your 7 th visit you will have earned your Gold Card . As a Gold Card holder you will receive in addition to the Champions Breakfast Buffet and Draft Beer, Lunch in the Terra Lago Clubhouse Restaurant <u>Every time you play for the rest of the season!</u>
9 th Visit	On your 9 th visit you have earned the next Instant Reward . On your 9 th visit you will receive: FREE Pair of Adidas Adi Pure Golf Shoes!
11 th Visit	On your 11 th visit you have reached our highest level of loyalty, you have earned the coveted Black Card. Black card members not only receive the Champions Breakfast Buffet, Draft Beer, Lunch in the Terra Lago Clubhouse Restaurant, they also receive: \$10 Taylor Made / Adidas / Ashworth Gift Card <u>Every time you play for the rest of the season!</u>

See application for additional details.

**2011 / 2012 Season
RESIDENT DISCOUNT RATES**

		NORTH		SOUTH	
		<u>Regular</u>	<u>Senior</u>	<u>Regular</u>	<u>Senior</u>
Oct 1 – Oct 13	Mon-Sun	\$49.00	\$39.00	Closed	
Oct 14 – Oct 26	Mon-Sun	\$65.00	\$55.00	Closed	
Oct 27 – Dec 3	Mon-Sun	Closed		\$65.00	\$55.00
Dec 4 – Jan 8	Mon-Sun	\$55.00	\$49.00	\$45.00	\$39.00
Jan 9 – Mar 31	Mon-Sun	\$69.00	\$59.00	\$59.00	\$49.00
Apr 1 – Apr 30	Mon-Sun	\$55.00	\$49.00	\$45.00	\$39.00

Seniors are considered 60+ years of age, resident senior rates are only available before 8:00am. Additional access may be offered during the season at the discretion of the course.

Holiday rates apply on the following dates:

November 25th December 26th thru December 31st

On these dates the Jan 9 – Mar 31 rates apply.

WHAT OTHER BENIFITS DO I RECEIVE AS A RESIDENT CARD HOLDER

In addition to access to Resident Discount Rates you will also receive:

- E-Club** You will be enrolled as a member of our E-Club which entitles you to regular emails specials at or below your current resident rate.
- Resident Guest Rate** Residents may bring up to 3 guests at a rate \$20 higher than the prevailing resident rate Oct 1 until April 15th. Guest playing between April 15th and September 30th pay only \$5 above the prevailing resident rate.
- Golf Shop Discounts** Desert Resident Card members will get 15% off all non-sale merchandise and an additional 10% off of sale items.
- USGA Handicap** USGA Handicap through EZ Links including posting computer at the club and online score entry at www.golfclub-terralago.com

IMPORTANT NOTICE

There is no exception for inability to provide proof of residency. If you are denied the resident rate due to lack of appropriate documentation and pay the posted rate the difference between the resident rate and the posted will be refunded to you upon providing your proof of residency and purchasing a Resident Discount Card. This is a one time consideration; if you play multiple rounds prior to providing your proof of residency and purchasing your Resident Discount Card we will refund the difference of only 1 round.

All current tee time booking rules such as providing a credit card to secure tee times and 24 hour cancellation policies apply to residents. Resident rates are determined by the course and can be changed at any time without notice.



RESIDENT DISCOUNT CARD PROGRAM

INCLUDES:

- RESIDENT DISCOUNT GREEN FEES
- RESIDENT LOYALTY CLUB BENEFITS
- USGA APPROVED HANDICAP CARD

IN ADDITION:

- RATES ARE LOCKED IN ALL SEASON
- EXPRESS CHECK IN USING YOUR ID CARD
- ONLY HAVE TO PROVE RESIDENCY ONCE PER YEAR